



RED BUTTE GARDEN

THE UNIVERSITY OF UTAH

Red Butte Garden Advisory Board Meeting
Wednesday, November 13, 2019, 3:30 PM
Classroom, Visitor's Center

Present: Greg Lee, Tim Welsh, Tory Magleby, Troy Aramburu, Sandi Behnken, Brandi Bosworth, Kym Buttschardt, David Classen, Ron Motzkus, Kevin Murphy, Kathleen Riebe, David Reymann, JoLynda Stillman

Absent: Erin Armstrong, Byron Barkley, Fred Esplin, Jeff Herring, Chuck Horman, Kristy Larsen, Steve Price, Laura Snow

Staff in attendance: Dion Duffin, Derrek Hanson, Yasmine Jarvis, Angela Wilcox

I. Approval of Advisory Board minutes from September 11, 2019.
A motion was made, seconded, and passed to approve the minutes.

II. Announcements
Board members who have not yet cast their ballot for this year's election of new Board members and Executive Committee positions can find one in their packet. Yasmine will tabulate the votes with those that were already returned for announcement later this meeting.

The annual Volunteer Reception is December 5. All Board members are welcome to attend. This event honors the Garden's active volunteers, which includes Board members.

The Holiday Open house will be December 7 and 8. Local vendors sell their artistic wares and the Garden offers free admission.

Winter Solstice Celebration will be December 21. This is a family-friendly event where children can make a craft to learn about the solstice.

Board Chair, Tim Welsh thanked everyone on the Board for their service. Tim is rotating off of the Board after seven years of service. Tim also thanked Greg for his stewardship of the Garden.

III. Recognition of Outgoing Members
There are three Board members whose terms are up: Tim Welsh, Sandi Behnken, and Byron Barkley. Greg Thanked Tim for all the monetary and non-monetary contributions he and his company have made. Sandi was thanked for her very

generous help with under-funded projects. Greg presented the outgoing members with a parting gift. Unfortunately, Byron is not in attendance today.

IV. Nominating Committee – Election of Board Members

Results of the election are as follows: Tory Magleby will be the Board Chair; David Classen will be the Vice Chair; Kevin Murphy will be the Secretary; Kristy Larsen and Ron Motzkus have been approved for a second term; Sandi Behnken has been approved for emeritus status; and Curt Crowther, Lindee Nance, and Selma Sierra were approved for addition to the Board for 2020.

V. Finance Committee Budget Report

This report consists of financials for Quarter 1 of this fiscal year—June, July and August. Total revenue is up 4%, while expenses are up 2.5%. Not including revenue from last year’s Nature Connect exhibit, gift shop and admission revenue declined. Rentals revenue increased due to the addition of nine events. Concert revenue increased \$152,000 due to two extra concerts.

ZAP funding increased over the past year due to a timing issue. Even without the timing issue, ZAP funding would have increased \$62,000 this year. Quasi-endowment investment income appears to decrease due a timing issue. The \$75,000 funding expected in Q1 will show up in Q2 statements.

Expenses for concerts also increased due to those additional two concerts. The apparent decrease in staffing costs are due to vacancies in positions.

VI. Concert Sponsorships

Angela proposed a moderate price increase for all concert packages. The ticket amount will remain the same as 2019, however the donation portion will increase. Some of the more popular packages, such as the Amphitheatre Lawn, will see greater increases than Unreserved packages. To accommodate the demand, we have added three tables on the terrace, which is all we can add to that area. We may want to explore other options to grow aside from physically adding more seats or space. Ron Motzkus praised Angela for management of the concert line this past season. A motion was made, seconded, and passed to approve the price changes.

VII. Executive Director Search Update

There were 61 applicants for the position, which was narrowed to 12 potentially qualified applicants: six were interviewed on Skype and four will be given a final, in-person interview. Three of the final four candidates are from out of town. As part of the interviewing process, the Advisory Board is invited to participate in a lunch interview with each individual candidate. Tory has asked the Board to attend as many of the lunches as they can. After each lunch, the Board will be asked to submit a survey about the candidate. The candidate names will not be released until 24 hours prior to the meeting to preserve confidentiality. The meetings are scheduled from 12–1pm on December 3, 10, 13, and 16.

VIII. Staff Reports

There were no questions on the staff reports.

Adjourn 4:50 pm.